

KANSAS CITY REPERTORY THEATRE

MARKETING INTERNSHIP

The KC Rep wants YOU! Help us create dynamic marketing campaigns while getting an inside look and hands-on experience in all aspects of a professional theatre Marketing Department.

The Job. Interns will be full members of their departments, requiring them to attend appropriate departmental and staff meetings. The staff will provide each intern with training, guidance and professional knowledge. Projects will emphasize audience targeting, advertising, direct mail, promotions, web marketing and graphic presentation.

Our ideal candidate will:

- possess strong communication, problem solving and organizational skills
- possess excellent proofreading and writing skills
- possess solid computer skills
- initiate and follow through on projects
- be open to accepting guidance and training
- have an enthusiasm for marketing and the arts

The Commitment. The internship is a **semester-long, part-time internship** meant for students. Hours and time commitment are negotiable, but will be in the area of 10-25 hours a week. Some evening and weekends may be required for special events.

The Compensation: College credit available through your department. Free theatre tickets. Invaluable samples for your portfolio. An impressive resume-builder.

The Deadline. None. Applications are accepted year-round.

The Application. To apply, candidates must submit the following materials:

1. Application Form
2. Resume or Curriculum Vitae (documenting administrative or artistic experience)
3. Two Letters of Recommendation
4. Cover Letter (including):
 - Your career goals
 - Your interest in KC Rep
 - What you offer KC Rep

Submit materials to:

Gerry Eadens
Kansas City Repertory Theatre
4825 Troost Avenue, Ste. 101
Kansas City, MO 64110

Questions? Contact Gerry Eadens at eadensg@kcrep.org or 816-235-6786.